



# Author Academy: Your Guide to Publication Success

Lu Ye

Editorial Director, China

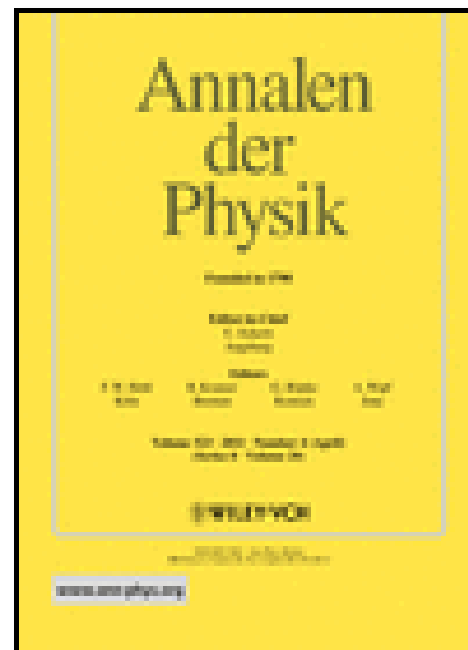
October 16, 2013 | Hong Kong

- [The Springer Story](#)
- [The Journey of an Article at Springer](#)



Albert Einstein (1879–1955)  
in the early 1900s, at his  
desk in the Bern Patent  
Office.

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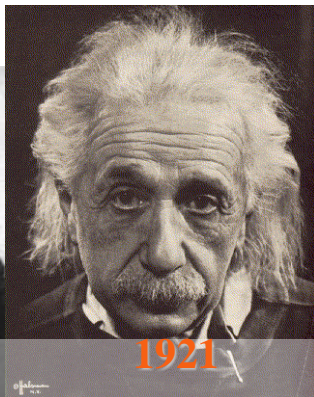
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- 170+ years in academic publishing
- 6,000 employees worldwide
- 2,200 journals and 8,000 books annually
- Innovative Products (SpringerOpen, Book Archive)
- SpringerLink, platform with 220 million downloads p/a
- ~200 Nobel laureates



**Albert Einstein**

Physics



1921

**Niels Bohr**

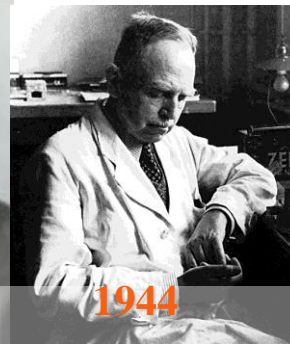
Physics



1922

**Otto Hahn**

Chemistry



1944

**Pierre-Gilles de Gennes**

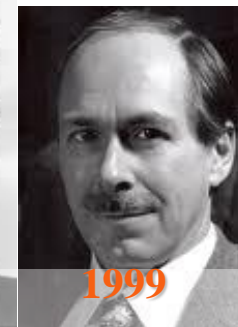
Physics



1991

**Gerard 't Hooft**

Physics



1999

**Kurt Wüthrich**

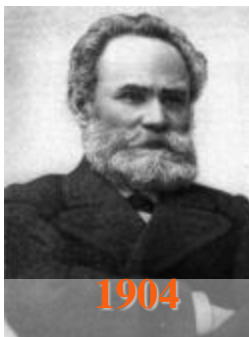
Chemistry



2002

**J.P. Pavlov**

Medicine



1904



Life Sciences



Medicine



Geosciences



Physics & Astronomy



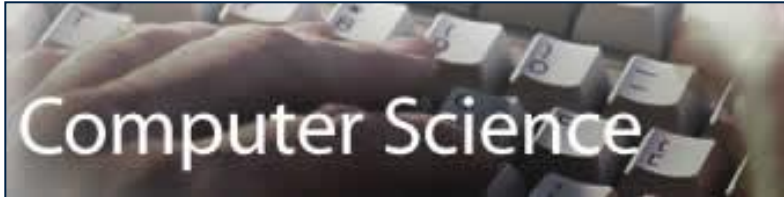
Engineering



Social Sciences



Chemistry



Computer Science



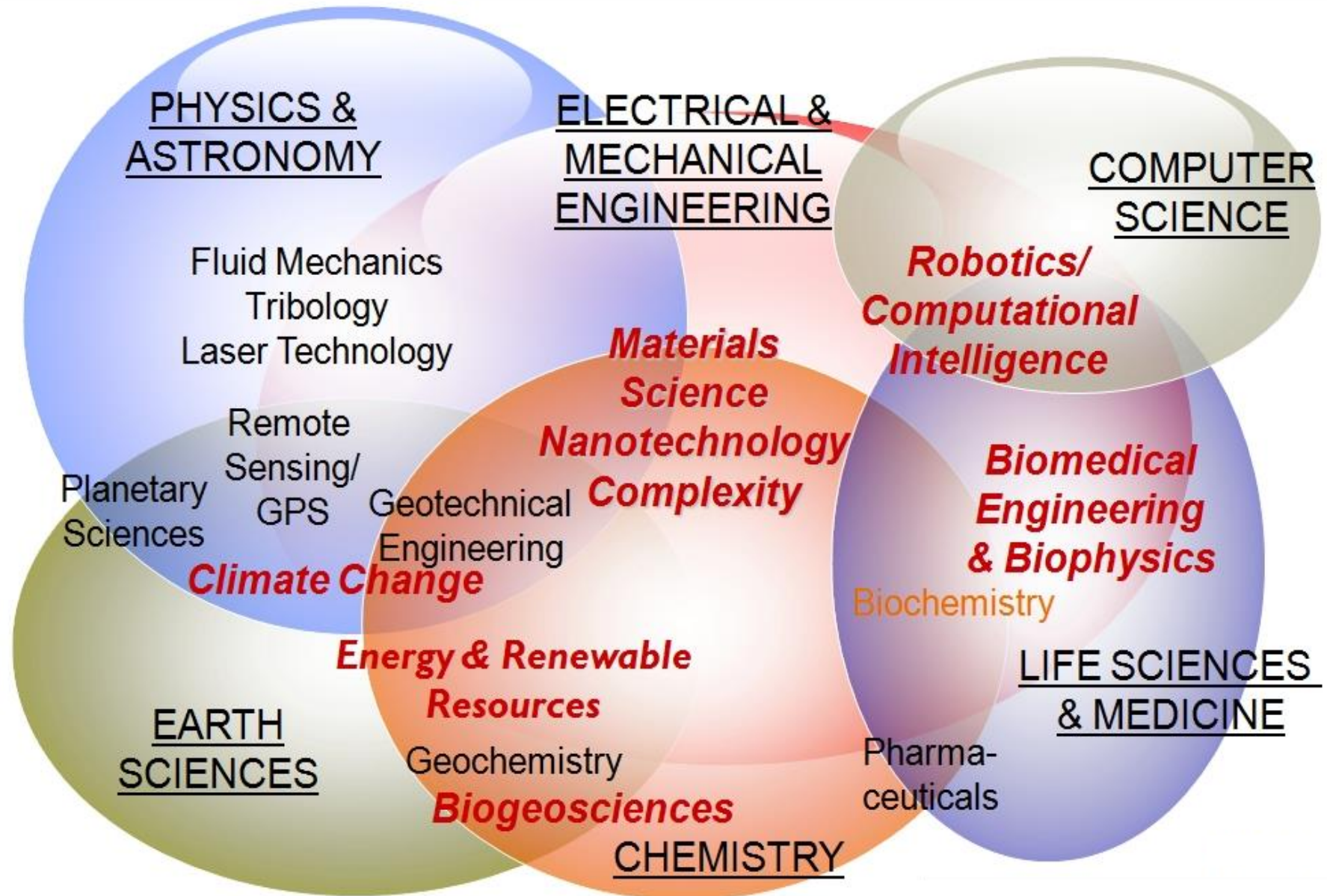
Mathematics



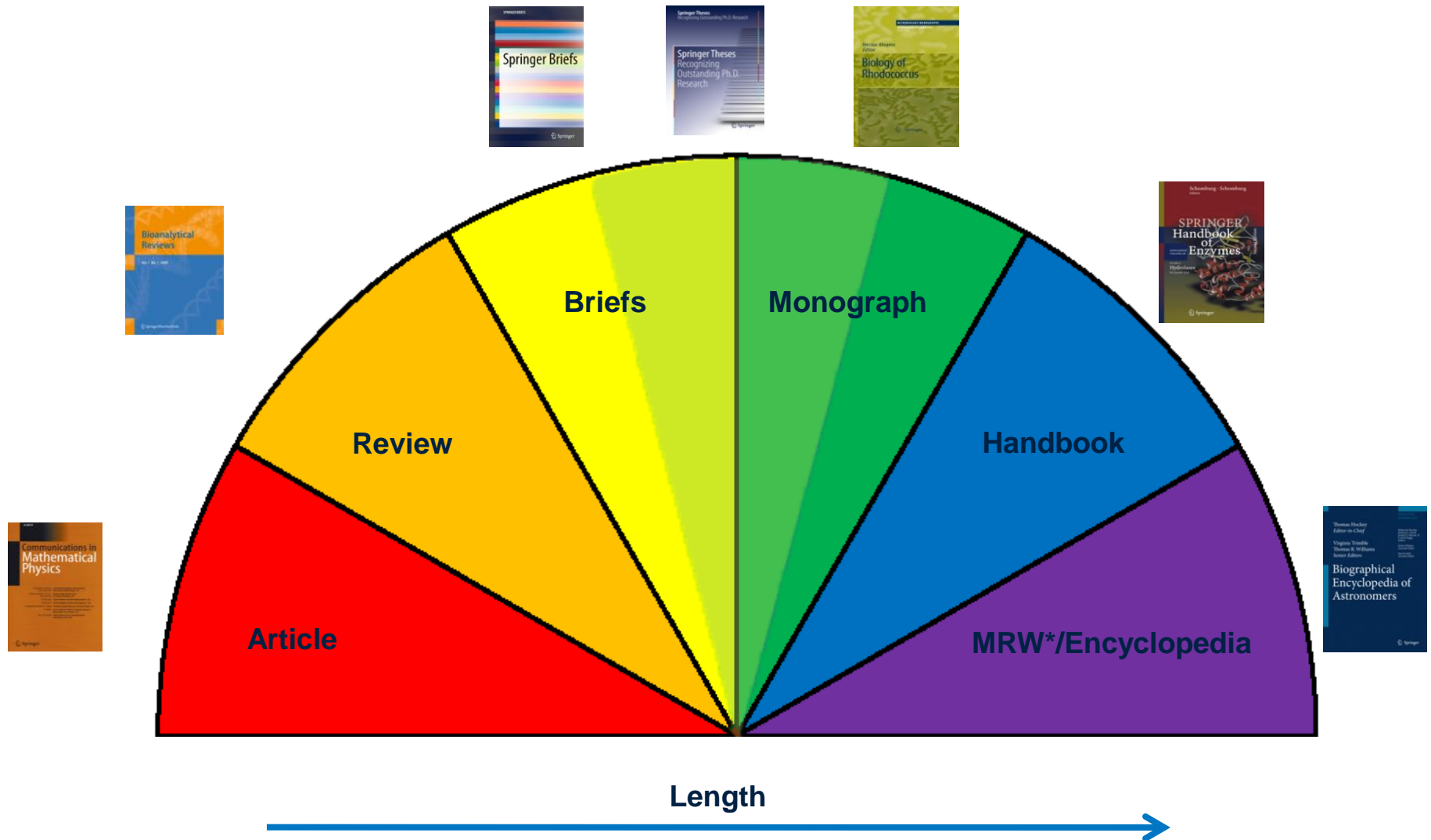
Humanities



Economics &  
Management Science

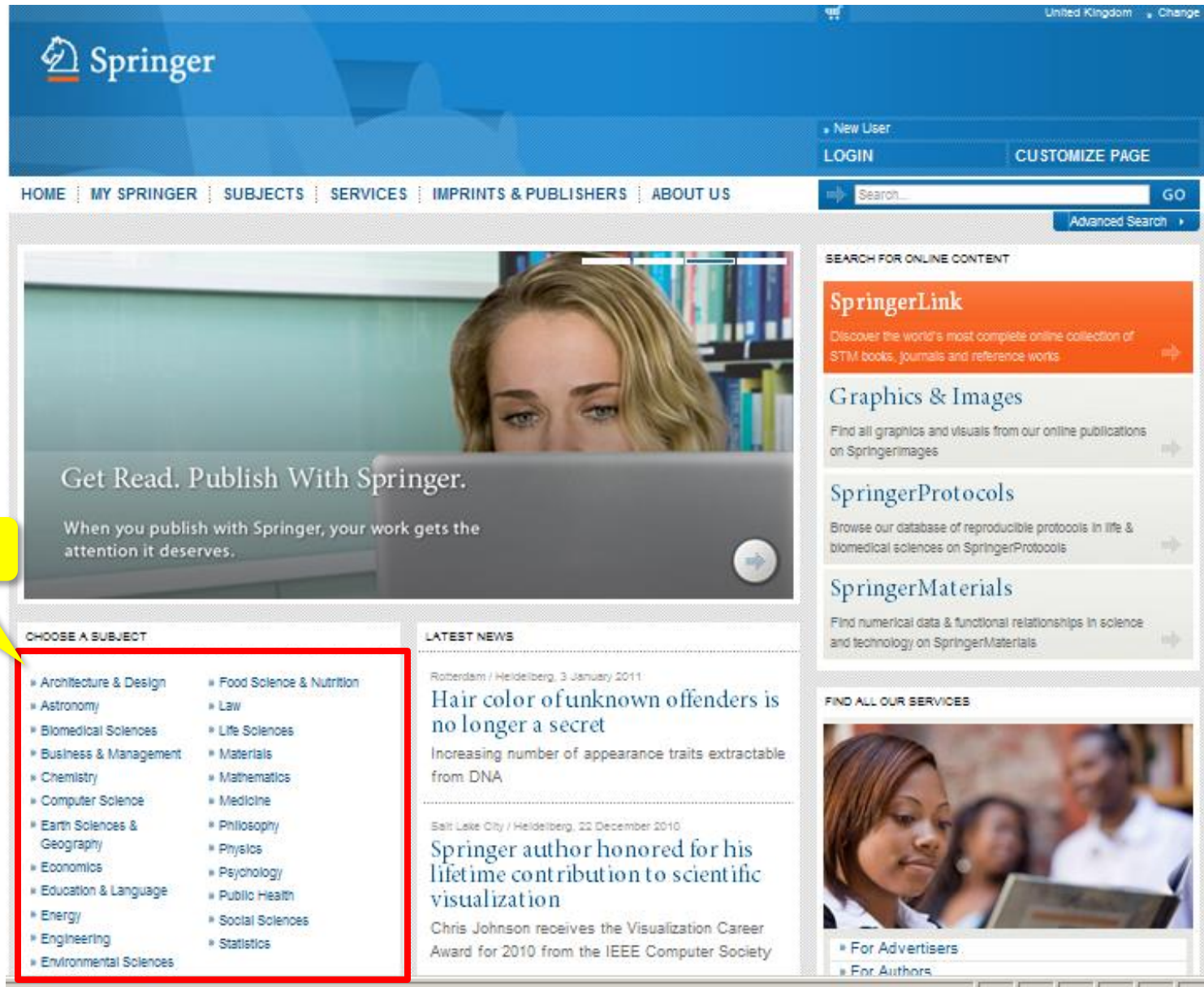






\* MRW: Major Reference Work

# How to submit your paper to Springer



The screenshot shows the Springer website homepage. At the top, there is a blue header with the Springer logo on the left and navigation links like 'New User', 'LOGIN', and 'CUSTOMIZE PAGE' on the right. Below the header is a navigation bar with links for 'HOME', 'MY SPRINGER', 'SUBJECTS', 'SERVICES', 'IMPRINTS & PUBLISHERS', and 'ABOUT US'. A search bar is located on the right side of the navigation bar. The main content area features a large banner with a woman looking at a laptop, with the text 'Get Read. Publish With Springer.' and 'When you publish with Springer, your work gets the attention it deserves.' Below the banner is a 'CHOOSE A SUBJECT' section with a grid of subject categories. To the right of the banner is a 'SEARCH FOR ONLINE CONTENT' section with links to 'SpringerLink', 'Graphics & Images', 'SpringerProtocols', and 'SpringerMaterials'. Below the subject list is a 'LATEST NEWS' section with two news items. At the bottom right, there is a 'FIND ALL OUR SERVICES' section with links for 'For Advertisers' and 'For Authors'.

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- Food Science & Nutrition
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- Life Sciences
- Materials
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- Medicine
- Philosophy
- Physics
- Psychology
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- Statistics

LATEST NEWS

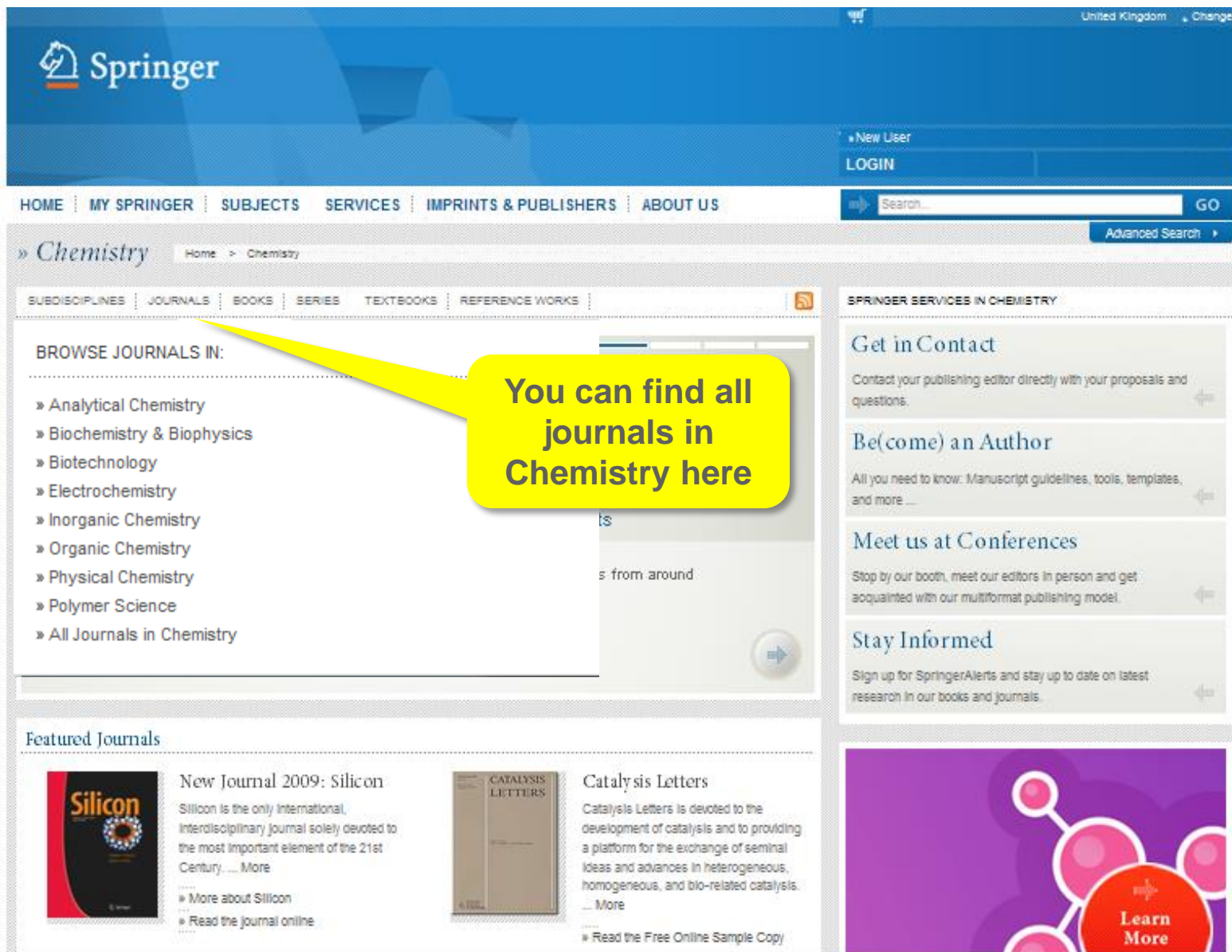
Rotterdam / Heidelberg, 3 January 2011  
**Hair color of unknown offenders is no longer a secret**  
Increasing number of appearance traits extractable from DNA

Salt Lake City / Heidelberg, 22 December 2010  
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Chris Johnson receives the Visualization Career Award for 2010 from the IEEE Computer Society

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Subject area



The screenshot shows the Springer Chemistry website interface. At the top, there is a navigation bar with the Springer logo and the text "United Kingdom" and "Change". Below this is a search bar with a "GO" button and a "New User LOGIN" link. The main navigation menu includes "HOME", "MY SPRINGER", "SUBJECTS", "SERVICES", "IMPRINTS & PUBLISHERS", and "ABOUT US". The "Chemistry" section is highlighted, with a breadcrumb trail "Home > Chemistry". A yellow callout box with a pointer to the "BROWSE JOURNALS IN:" section contains the text "You can find all journals in Chemistry here". The "BROWSE JOURNALS IN:" section lists various sub-disciplines: Analytical Chemistry, Biochemistry & Biophysics, Biotechnology, Electrochemistry, Inorganic Chemistry, Organic Chemistry, Physical Chemistry, Polymer Science, and All Journals in Chemistry. To the right, the "SPRINGER SERVICES IN CHEMISTRY" section includes "Get in Contact", "Be(come) an Author", "Meet us at Conferences", and "Stay Informed". At the bottom, the "Featured Journals" section highlights "New Journal 2009: Silicon" and "Catalysis Letters".

United Kingdom Change

Springer

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Search... GO

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» Chemistry Home > Chemistry

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The screenshot displays the journal's homepage for 'Aesthetic Plastic Surgery'. The page features a navigation bar at the top with links for 'SUBDISCIPLINES', 'JOURNALS', 'BOOKS', 'TEXTBOOKS', and 'SERIES'. Below the navigation bar, the journal's cover image is shown on the left, and the journal title 'Aesthetic Plastic Surgery' is prominently displayed in the center. To the right of the title, there is a 'Springer Link Read online' button. Below the title, the Editor-in-Chief's name (Henry Spittel), ISSN numbers for print and electronic versions, the journal number (206), and the publisher (Springer New York) are listed. On the right side of the page, there is a section titled 'READ THIS JOURNAL ON SPRINGERLINK' with three orange buttons: 'Online First Articles', 'Read Current Issue', and 'Free Electronic Sample Copy'. Below this, a section titled 'FOR AUTHORS AND EDITORS' contains several links: 'Aims and Scope', 'Submit Online' (highlighted in blue with a mouse cursor), 'Instructions for Authors', 'Conflict of Interest Statement (pdf, 28 k...', and 'Conflict of Interest Form (doc, 36 ...'. At the bottom of the page, there is a section titled 'ABOUT THIS JOURNAL' and 'EDITORIAL BOARD'. A large, semi-transparent callout box is overlaid on the page, showing a magnified view of the 'Submit Online' and 'Instructions for Authors' links, with a mouse cursor pointing to the 'Submit Online' link.



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- Submitting
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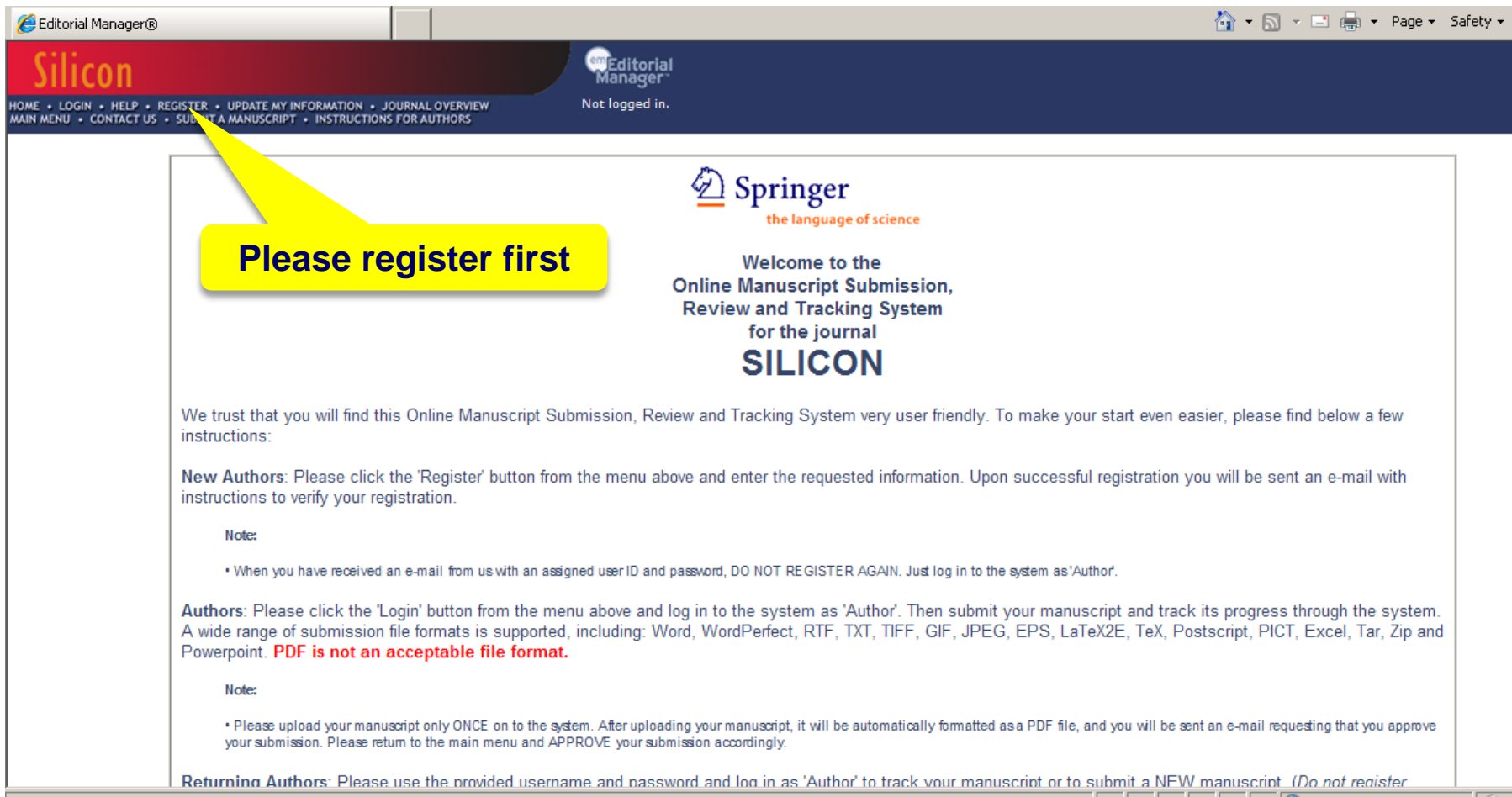


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- ✓
- ✓
- 
- ✓
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Required **Items** are marked with a \*. When all **Items** have been attached, click **Next** at the bottom of the page.

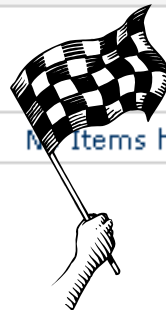
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Item  ▼

Enter a **Description** and then click the **Browse** button to select the file you wish to upload, then click the **Attach This File** button.

Description

File Name:

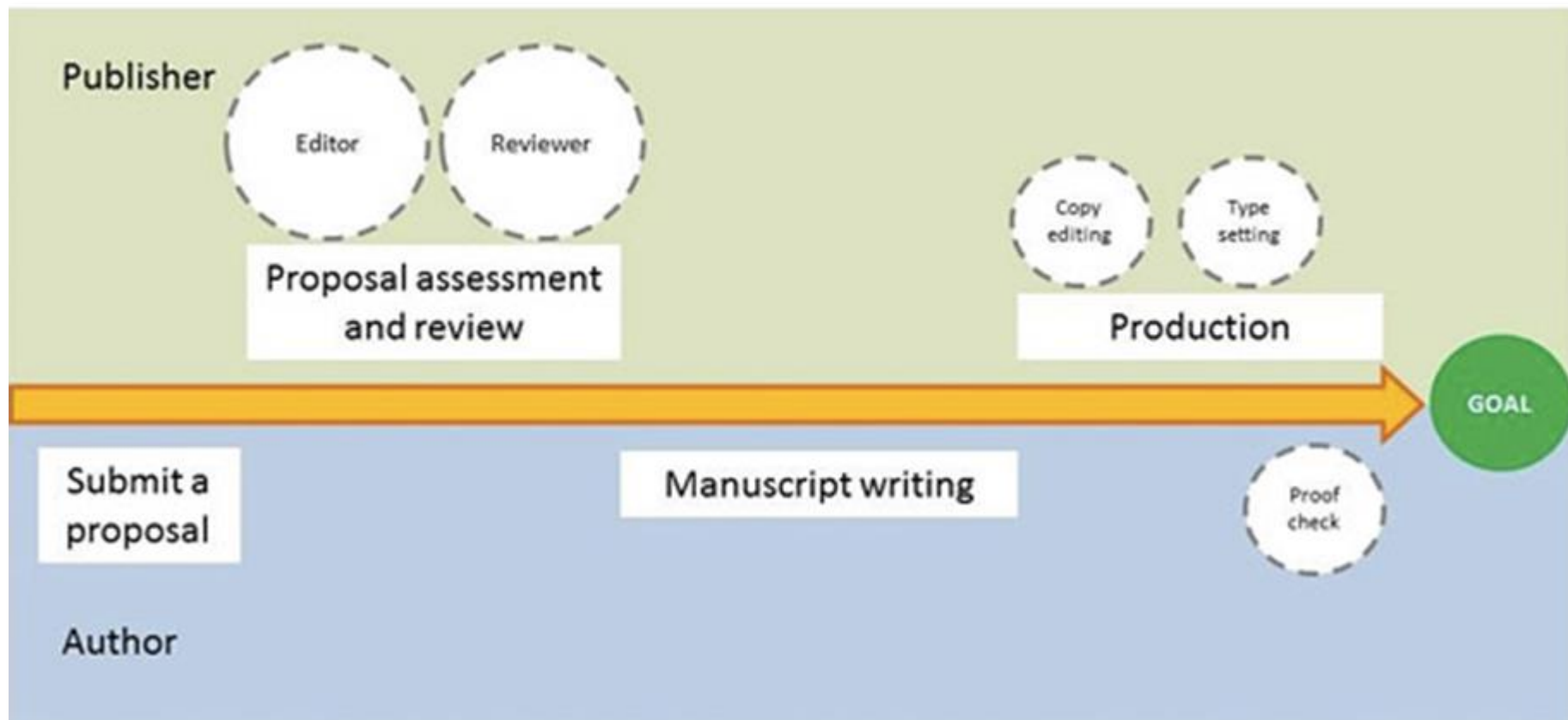


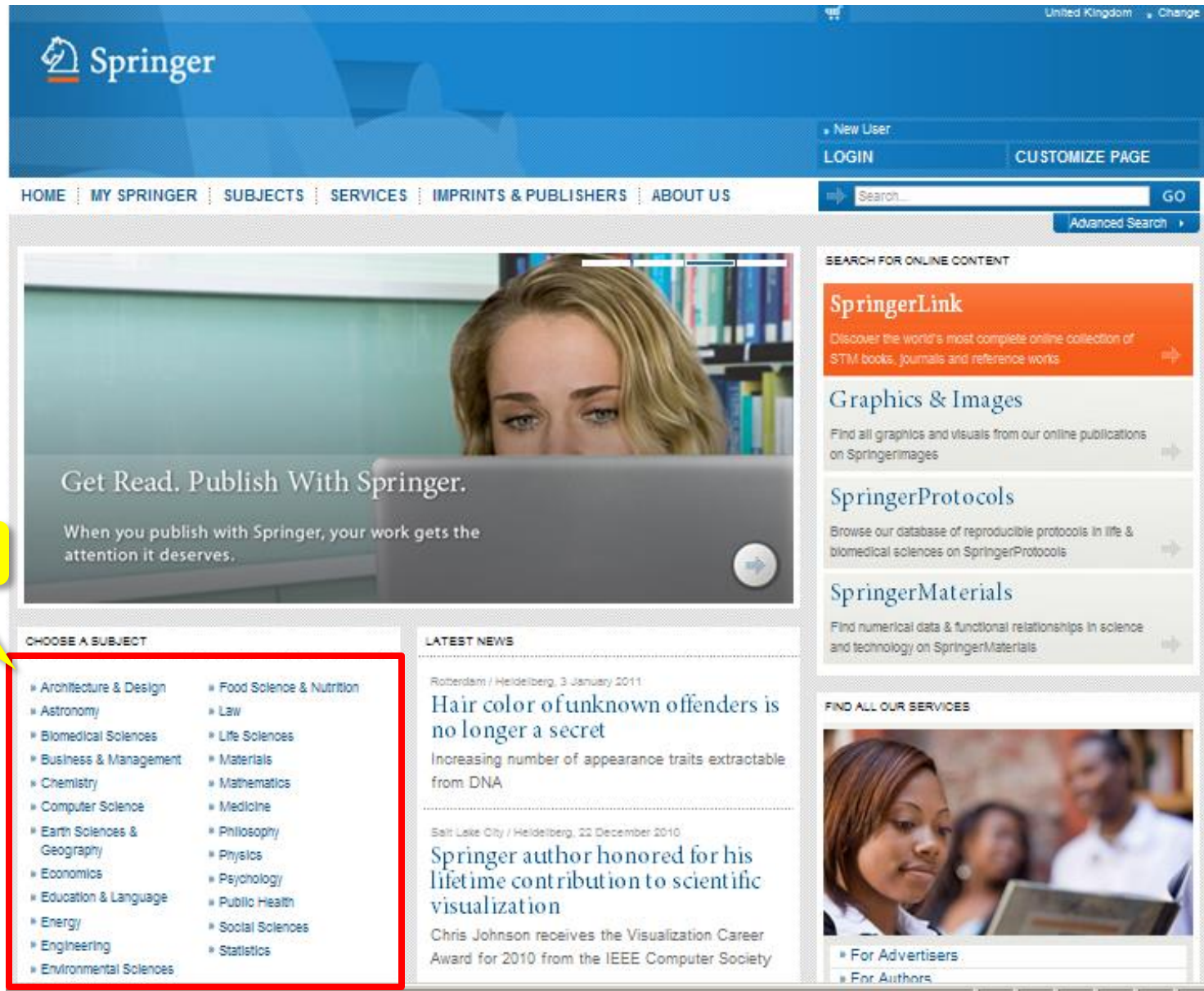
No items have yet been attached for this submission.

**Success**

# How to submit your book proposal to Springer

## Process of Book Publication





The image shows the Springer website homepage. At the top, there is a blue header with the Springer logo on the left and navigation links for 'New User', 'LOGIN', and 'CUSTOMIZE PAGE' on the right. Below the header is a navigation bar with links for 'HOME', 'MY SPRINGER', 'SUBJECTS', 'SERVICES', 'IMPRINTS & PUBLISHERS', and 'ABOUT US'. A search bar is located on the right side of the navigation bar. The main content area features a large banner with a woman looking at a laptop, with the text 'Get Read. Publish With Springer.' and 'When you publish with Springer, your work gets the attention it deserves.' Below the banner is a 'CHOOSE A SUBJECT' section with a grid of subject areas. To the right of the banner is a 'SEARCH FOR ONLINE CONTENT' section with links to 'SpringerLink', 'Graphics & Images', 'SpringerProtocols', and 'SpringerMaterials'. Below the subject area list is a 'LATEST NEWS' section with two news items. At the bottom right, there is a 'FIND ALL OUR SERVICES' section with links for 'For Advertisers' and 'For Authors'.

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- Earth Sciences & Geography
- Economics
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- Engineering
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- Mathematics
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Hair color of unknown offenders is no longer a secret  
Increasing number of appearance traits extractable from DNA

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Springer author honored for his lifetime contribution to scientific visualization  
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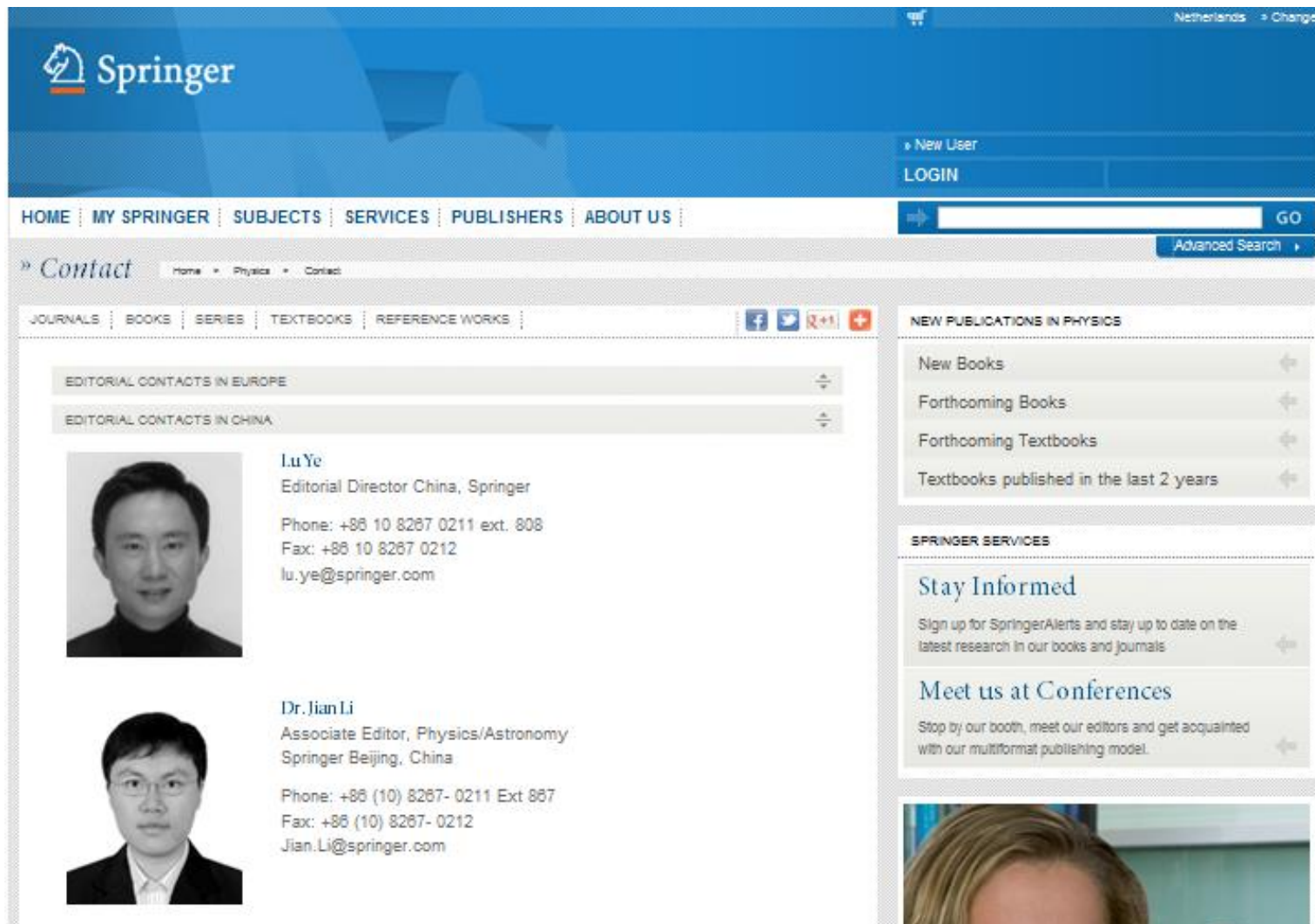
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The screenshot shows the Springer website's 'Contact' page for Physics. The page features a blue header with the Springer logo and navigation links. Below the header, there are sections for 'EDITORIAL CONTACTS IN EUROPE' and 'EDITORIAL CONTACTS IN CHINA'. Two contact cards are visible: one for Lu Ye, Editorial Director China, Springer, and another for Dr. Jian Li, Associate Editor, Physics/Astronomy, Springer Beijing, China. The right sidebar contains sections for 'NEW PUBLICATIONS IN PHYSICS' and 'SPRINGER SERVICES'.

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Netherlands → Change

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\*TITLE (OR WORKING TITLE) OF YOUR BOOK:

\*SERIES (is applicable):

\*SUBTITLE:

\*AUTHORED OR EDITED WORK?

\*TRANSLATED FROM THE CHINESE YES ( ) NO ( ) PARTIALLY (percentage: %)  
If YES or PARTIALLY, please list who published the Chinese version and when it was published.

\*ESTIMATED NUMBER OF PRINTED PAGES (Standard Springer book format: 155x235mm):

\*ESTIMATED NUMBER OF FIGURES:

Number of colored figures:

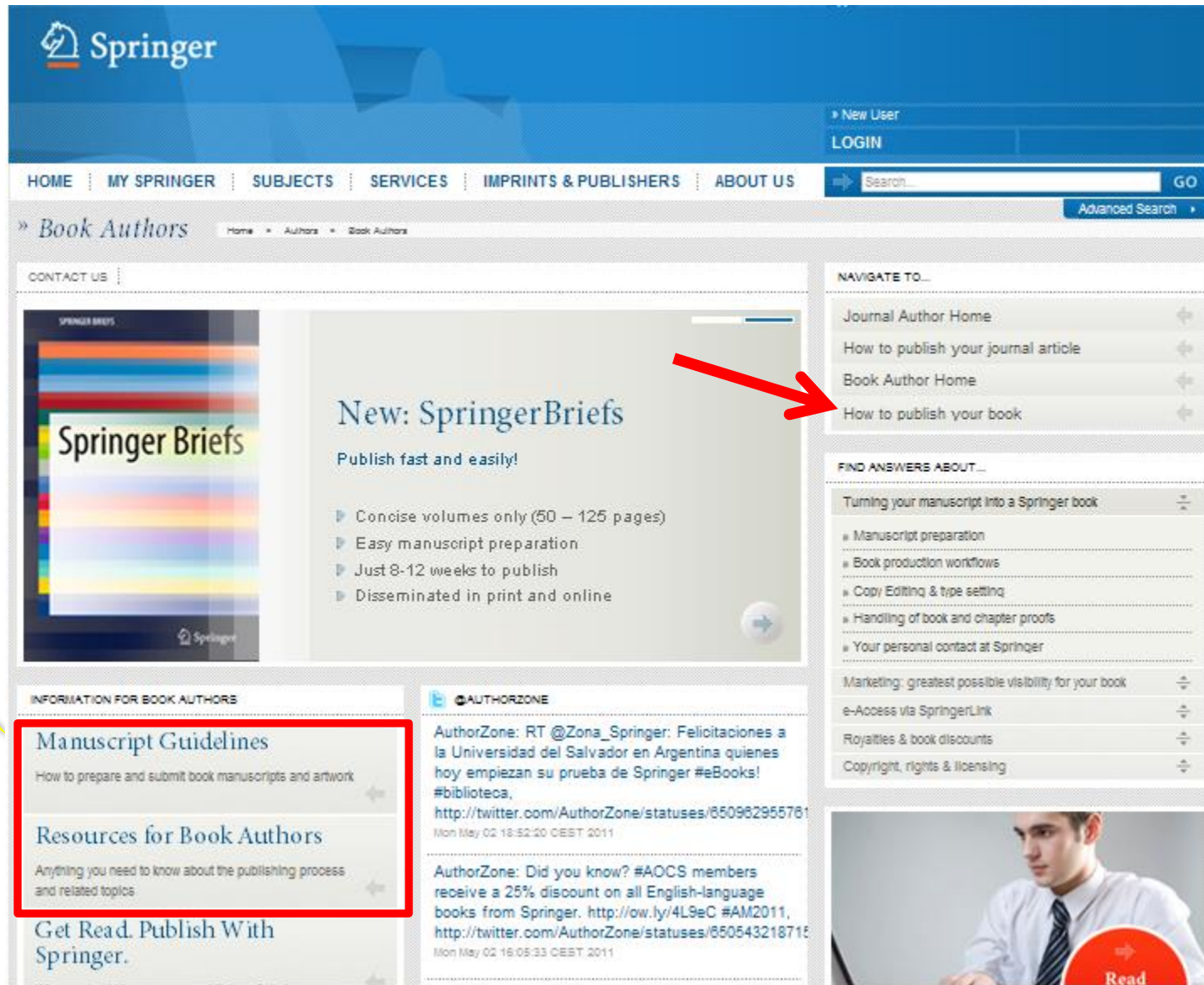
Number of black & white figures:

How many of these figures do you estimate will be essential to reproduce in color? (This question refers to the printed book. All figures can be in color in the online e-book):

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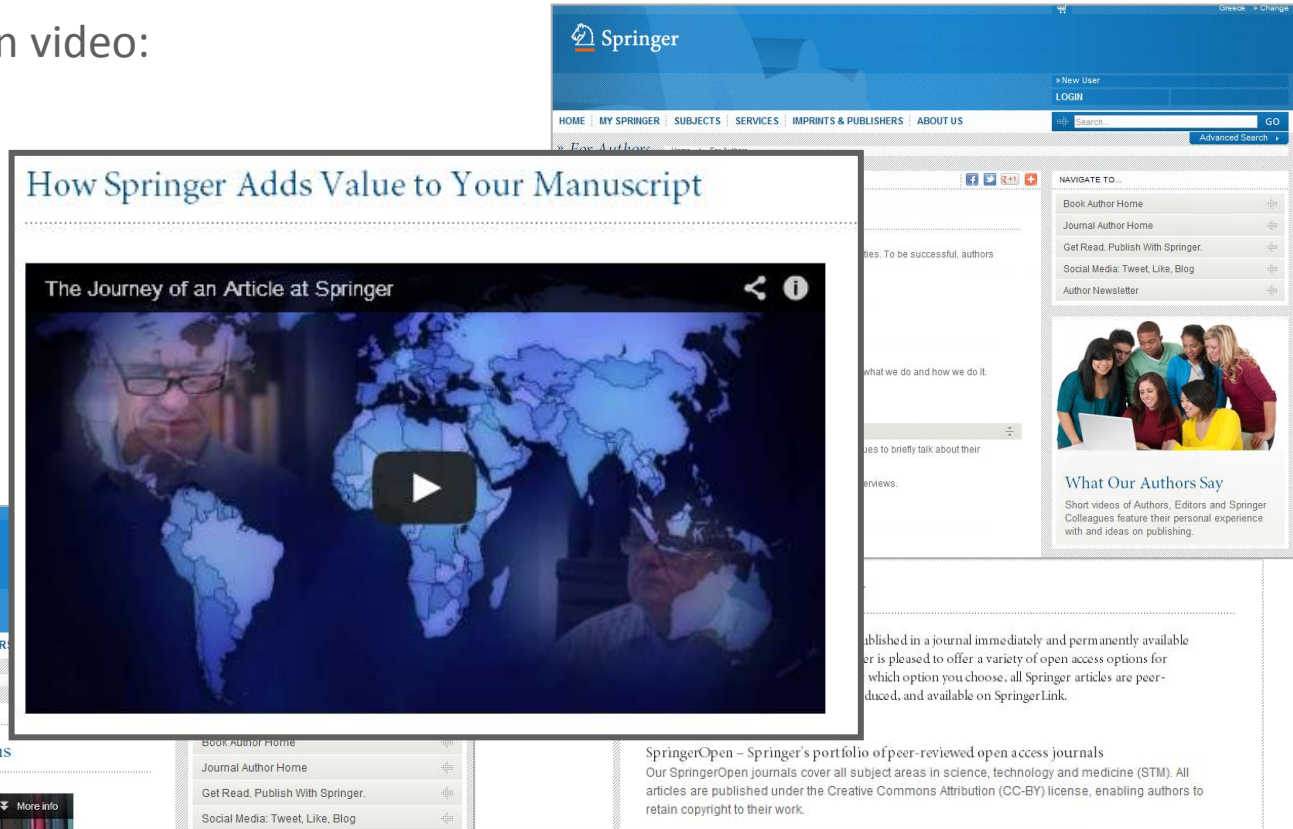
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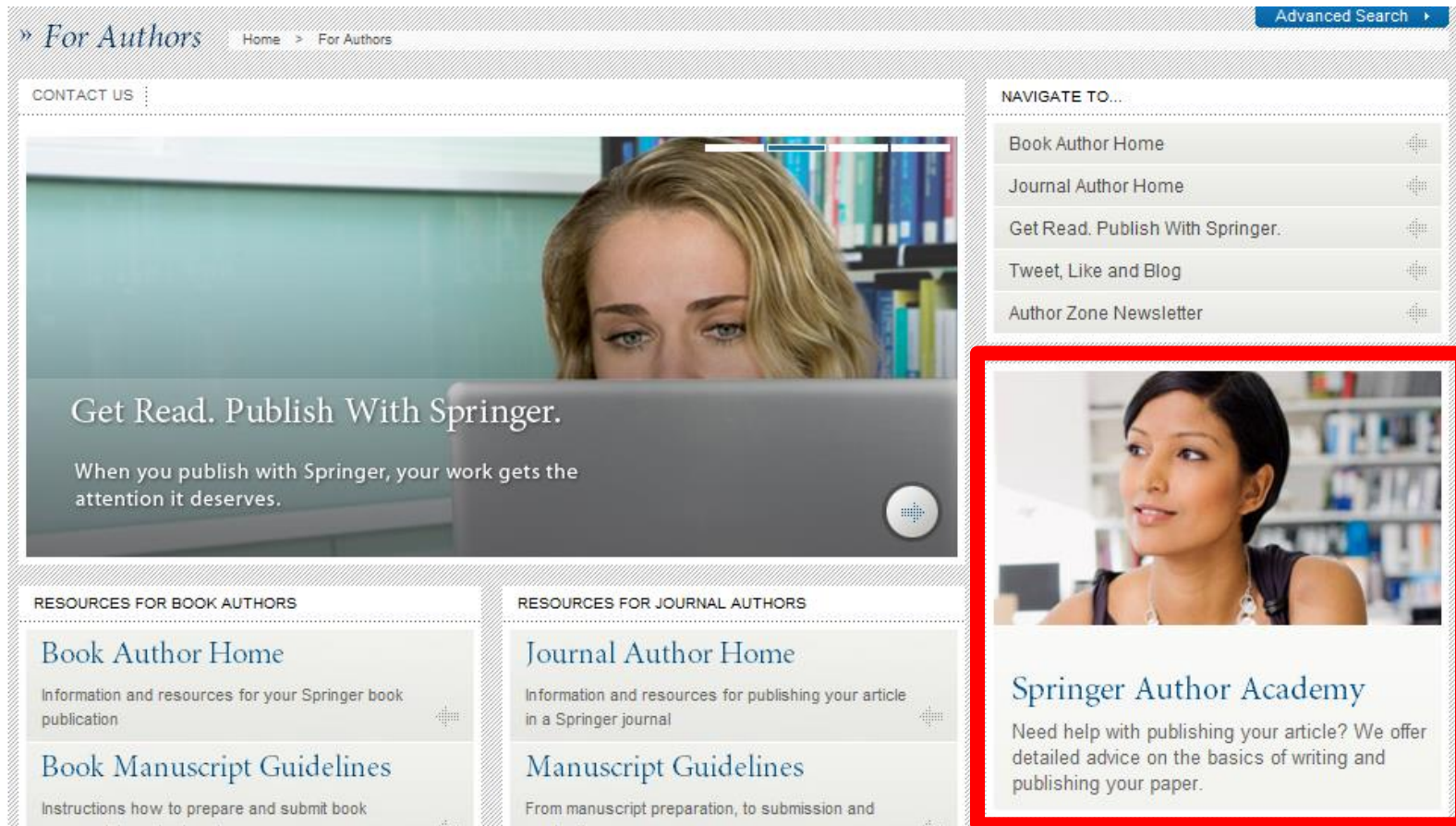
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FOR JOURNAL AUTHORS

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What Our Authors Say


Open Access, SpringerOpen, OpenChoice - Interviewing Annika Bechtel




The screenshot shows the Springer For Authors website. At the top, there is a navigation bar with "» For Authors" and "Home > For Authors". A search bar labeled "Advanced Search" is in the top right. Below the navigation bar, there is a "CONTACT US" link. The main content area features a large banner with a woman looking at a laptop. The banner text reads: "Get Read. Publish With Springer. When you publish with Springer, your work gets the attention it deserves." To the right of the banner is a "NAVIGATE TO..." menu with the following items: "Book Author Home", "Journal Author Home", "Get Read. Publish With Springer.", "Tweet, Like and Blog", and "Author Zone Newsletter". Below the banner, there are two columns of resources. The left column is titled "RESOURCES FOR BOOK AUTHORS" and includes "Book Author Home" (with a sub-description: "Information and resources for your Springer book publication") and "Book Manuscript Guidelines" (with a sub-description: "Instructions how to prepare and submit book"). The right column is titled "RESOURCES FOR JOURNAL AUTHORS" and includes "Journal Author Home" (with a sub-description: "Information and resources for publishing your article in a Springer journal") and "Manuscript Guidelines" (with a sub-description: "From manuscript preparation, to submission and"). A red box highlights the "Springer Author Academy" section, which includes a photo of a woman and the text: "Springer Author Academy. Need help with publishing your article? We offer detailed advice on the basics of writing and publishing your paper." A red arrow points to this section from the right side of the page.

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- get back to them ... if they can **find again**
- eventually **cite** them ... and then often **reformat** the





## Papers helps with all these steps...

The screenshot displays the Papers application interface. On the left is a sidebar with navigation options like 'LIBRARY', 'Papers', 'Last Import', 'Search', 'Recently Read', 'Archive', 'Help Center', 'Trash', 'MY RESEARCH', 'Manuscripts', 'My Papers', 'SOURCES', 'Authors', 'Conferences', 'Periodicals', 'Websites', 'COLLECTIONS', 'Integrin Recycling', 'Migration', 'This Year', 'Unfiled Papers', 'Integrin recycling', and 'lab'. The main window shows a table of papers with columns for Authors, Title, Source, Year, My Rating, and Last Read. A search bar at the top right contains the text 'mekentosj'. A detailed view of a selected paper is shown on the right, including the title 'Effectively incorporating selected multimedia content into medical publications', the journal 'BMC Med', volume 9, page 17, published in 2011. The interface also shows a search results list on the right side of the detailed view, listing several other papers related to the search term.

Authors	Title	Source	Year	My Rating	Last Read	Im
Reynolds, A D et al.	Neuroprotective activitie...	J Leukoc Biol	2007		30 okt 2007 23:07	30
Saito, Y et al.	Specific activation of mic...		2006			3 r
Samuel, M A et al.	Axonal transport mediat...	Proc Natl Acad Sc...	2007		30 okt 2007 23:05	30
Sanchez-Madrid, ...	Mapping of antigenic an...	J. Exp. Med.	1983		21 feb 2007 23:39	20
Shaikh, A G et al.	A new familial disease of ...	Brain	2007	☆☆☆	30 okt 2007 23:07	30
Shanley, T P et al.	Requirements for alpha ...	J. Immunol.	1998		10 feb 2007 19:38	10
Shoji-Kasai, Y et al.	Activin increases the nu...	J Cell Sci	2007	☆☆☆☆	30 okt 2007 23:06	30
Suire, S et al.	Gbetagammias and the R...	Nat Cell Biol	2006	☆☆☆☆☆	30 okt 2007 23:14	1 r
Voorhoeve, P M e...	A genetic screen implicat...	Cell	2006			2 r
Weaver, B A A et al.	Aneuploidy Acts Both On...		2006			3 r
Yamashita, K et al.	Genetics supersedes epi...	Cancer Cell	2003			3 r
Ziegler, A et al.	Effectively incorporating ...	BMC Med	2011	☆☆☆☆☆		3 r
Zwart, W et al.	Spatial separation of HLA...	Immunity	2005			2 r

Search results for 'mekentosj':

- A Genetic Screen Implicates miRNA-372 and miRNA-373...  
Cell, 2006 vol. 124 (6) pp. 1169-1181 | P Mathijs Voorhoeve, Carlos Le Sa...
- Tamoxifen resistance by a conformational arrest of the e...  
Cancer Cell, 2004 vol. 5 (6) pp. 597-605 | Rob Michalides, Alexander Griek...
- Effectively incorporating selected multimedia content into medical publications**  
BMC Med, 2011 vol. 9 p. 17
- Defrosting the Digital Library: Bibliographic Tools for the...  
PLoS Comput Biol, 2008 vol. 4 (10) p. e1000204 | Duncan Hull, Steve R Pet...
- Sites of interest on the World Wide Web--edited by David...  
Molecular Interventions, 2006 | AB Szostak
- 4Peaks  
Book | Alexander Griekspoor
- A high-tech infusion for science.  
Dis Model Mech, 2008 vol. 1 (2-3) pp. 87-88 | Alexander Griekspoor

1 of 67 papers selected





## Papers: Search, Read, Cite, Share

### All papers at a glance

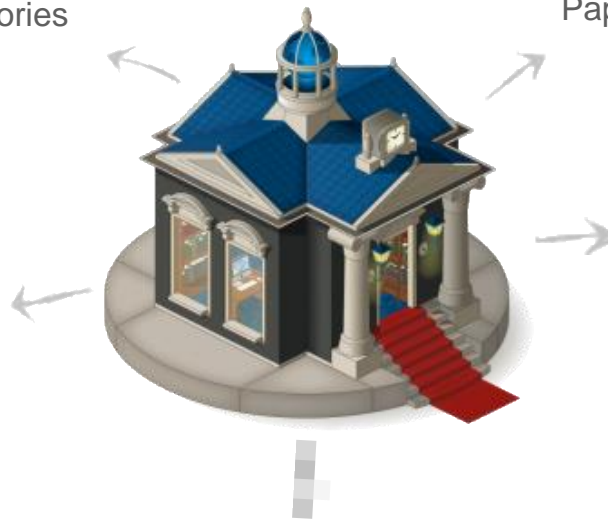
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